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Ambassador President Mackenzie Cates-Allen Named to NSBA Leadership Council

Winston-Salem – Mackenzie Cates-Allen of the Winston-Salem Ambassadors, in North Carolina, was recently named to the National Small Business Association (NSBA) Leadership Council. NSBA is the nation’s oldest small-business advocacy organization, and operates on a staunchly nonpartisan basis. Cates-Allen, a recognized leader in the community, joins the NSBA Leadership Council alongside other small-business advocates from across the country as they work to promote the interests of small business to policymakers in Washington, D.C.

“As a nonprofit who has helped hundreds of businesses, I see daily the importance of being involved and active when it comes to laws and regulation,” stated Cates-Allen. “Joining NSBA’s Leadership Council will enable me to take our collective small-business message to the people that need to hear it most.”

Cates-Allen, a graduate of the oldest women’s college in the country, Salem College, has run the WS Ambassadors since 2016 and has over 18 years of experience in the worlds of corporate, nonprofit, real estate, airline industry, and more. She is a passionate believer in supporting local and small business.

Cates-Allen joined the NSBA Leadership Council as part of her efforts to tackle the many critical issues facing small business, including tax reform, regulatory restraint, health care costs and how access to capital will impact small business. The NSBA Leadership Council is focused on providing valuable networking between small-business advocates from across the country while ensuring small business a seat at the table as Congress and regulators take up key small-business proposals.

“I am proud to have Mackenzie Cates-Allen as part of our Leadership Council,” stated NSBA President and CEO Todd McCracken. “She came to us highly recommended and I look forward our coordinated efforts for years to come.”

Please click [here](#) to learn more about the Winston-Salem Ambassadors, or go to wsambassadors.org. For more on the NSBA Leadership Council, please visit www.nsba.biz.

Created in 2016, the WS Ambassadors is a nonprofit organization seeking to welcome all to the greatest city in North Carolina. They seek to empower all to succeed through access to resources, knowledge, and people. The Ambassadors is a tax-deductible nonprofit, EIN 81-4170578.

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