



The Winston-Salem *Ambassadorship* Program

~Winston-Salem Ambassadors are people who live and/or work in the city of Winston-Salem, North Carolina and love it.

~The Mission of Winston-Salem Ambassadors is to increase awareness of the city of Winston-Salem and Ambassadors love to talk about their city.

~Winston-Salem Ambassadors serve for one (calendar) year at a time and are limited to 30 people.

~No special education or training is necessary to be an Ambassador, just a deep love for Winston-Salem and desire to see it thrive.

~Winston-Salem Ambassadors will meet quarterly to catch up on current happenings in the city and learn something new. There will be a different topic for each session.

~Winston-Salem Ambassadors will be voluntary, positive, inclusive and knowledgeable about Winston-Salem. When acting as an Ambassador, they will do their utmost to help in any way possible.

~While fun and exciting, this is a serious commitment. Please consider carefully how neutral you are willing to be before reading further as we are open and welcoming to all, regardless of political leanings, race, gender identity, age, or socio-economic status.

Be an Ambassador for Winston-Salem



The Winston-Salem *Ambassadorship* Program

-To be an Ambassador, you must-

1. Be In Winston-Salem
 - a. Live in Winston-Salem or
 - b. Work in Winston-Salem
(Documentation & Verification Required)
2. Sign the Agreement
 - a. The Ambassadorship agreement will last at least one and up to three calendar year(s).
 - b. You must agree to abide by the code of conduct/ethics, Inclusivity Agreement, Nondisclosure/Confidentiality Agreement and our Mission, Vision, Values.
3. Agree to Contribute
 - a. For Application Fee & other expenses associated with participating, contribute \$25 per quarter to Winston-Salem Ambassadors. This will go towards your nametag, materials and the initial and quarterly training.
 - b. OR limited number of scholarships.
4. Assist the Winston-Salem Ambassadors in any way possible with your time and energy, when asked.
5. Take and Pass the Winston-Salem Quiz
 - a. 100% required. You may take it as many times as necessary.
 - b. Re-take refresher quizzes every other month.
6. Meet Once a Quarter for Education and Catch-Up Sessions

Ambassadors receive

Name Recognition

The honor of being an ambassador

Discounted Tickets / Free Admission to our Events

Excellent Connections + Networking



Ambassador Name Tag



Ambassador T-Shirt

To participate, go wsambassadors.org OR
Contact Mackenzie at (336) 794-6050 or mackenzie@wsambassadors.org

