



Sponsorship Options

Logo Sponsorships – 1 Month up to 1 Year

~Logo Included on all Winston-Salem Ambassador gear~

➤ \$30 - \$350

Exclusive Sponsorship - \$750 1 Year

Offerings Include - T-shirts/Hats/Tote Bags/Decals/Bumper Stickers

Local and Regional Exposure

Email Signature Sponsorships– 1 Month up to 1 Year

~Chosen Logo/Image/Text/Graphic to appear directly beneath Ambassadors Email Signature~

➤ \$42 - \$500

Exclusive Sponsorship - \$1,000 OR Limited to Two Sponsors

Local, Regional and Nationwide Exposure

Sponsorships Website & Official – 1 Month up to 1 Year

~Logo and Info Included on all Winston-Salem Ambassador (wsambassadors.org) website, Blog posts and Media Relations~

➤ \$58 - \$700

Exclusive Sponsorship - \$1,100 OR Limited to Two Sponsors

Local, Regional and Nationwide Exposure

Sponsorships Social Media – 1 Month up to 1 Year

~Logo or Website Included on all Winston-Salem Ambassador posts (Facebook, Twitter, Instagram)~

➤ \$66 - \$800

Exclusive Sponsorship - \$1,500 OR Limited to Two Sponsors

Local, Regional and Nationwide Exposure